Urban Transport News is an Indian Media Firm engaged in the promotion of Government’s initiatives and private players role in urban transport infrastructure industry and provides strategic business consultancy to the transport infrastructure industry. Apart from publishing news, analysis and insights from the industry, Urban Transport News publishes a bimonthly journal titled “Urban Transport Infrastructure” which is read in over 91+ countries worldwide and widely appreciated by various Govt. Ministries/departments, Corporate Groups, Industry Leaders, Think Tanks, Academic & Research Organizations and other reputed entities. Urban Transport News has set a record of 5 million viewers in a month.

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- Metro & Railways (MRTS, HSR & RRTS)
- Road Transport, Electric Vehicles & Shared Mobility
- PRT, Pods & Cable Cars
- Water Transport
- Urban Air Mobility
- Smart Cities Projects
- New Technology & Innovation
Decision Makers’ Group, MD/CEO/HODs, Think Tanks, Key Opinion Leaders, Policy Makers from following Industry

PEOPLE & INDUSTRY

METRO & RAILWAYS – 35.25%
ROAD TRANSPORT & E-MOBILITY – 29%
AVIATION, AIRLINES & AIRPORTS – 10%
MARITIME, SHIPPING & PORTS – 7%
ACADEMIC & RESEARCH ORGANIZATIONS – 2%
MANUFACTURER & SUPPLIERS – 8.75%
MINISTRY & GOVT. DEPARTMENTS – 3%
FREIGHT, CARGO & LOGISTICS – 5%

AUDIENCE GEOGRAPHY

- INDIA – 47.11%
- UAE – 7.52%
- USA – 6.24%
- UK – 5.17%
- CHINA – 4.16%
- SOUTH KOREA – 3.74%
- JAPAN – 3.12%
- RUSSIA – 2.70%
- GERMANY – 2.22%
- QATAR – 1.75%
- CANADA – 1.13%
- SAUDI ARABIA – 1.01%
- AUSTRALIA – 0.92%
- OMAN – 0.83%
- SINGAPORE – 0.74%
- KUWAIT – 0.69%
- NETHERLANDS – 0.61%
- BANGLADESH – 0.58%
- HONG KONG – 0.53%
- MALAYSIA – 0.51%
- FRANCE – 0.48%
- SRI LANKA – 0.41%
- MALDIVES – 0.37%
- OTHERS – 7.24%

GENDER WISE

♂ 75.53%
♀ 24.47%

AGE GROUP

- 18-24............ 9.17%
- 25-34........... 55.14%
- 35-44........... 16.04%
- 45-54............ 7.93%
- 55-64........... 7.83%
- 65+.............. 3.89%

URBAN TRANSPORT INFRASTRUCTURE JOURNAL

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Print Copies
500+
Paid Circulation
1800+
Complimentary

Digital Circulation
49000
E-mail Circulation
1.8K
Paid Circulation
47.2K
Complimentary

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**Active Tender & Business Alert**

**Project Sub-Contracting Solution**

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**Project Progress & Media Monitoring**

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**Media Support for Industry Events**

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Urban Transport News offers a range of print and online advertising opportunities suited to all your customers’ needs. Our “Urban Transport Infrastructure” bi-monthly journal and news website are accessed by industry professionals and decision makers’ community across the world. This represents a highly targeted advertising opportunity for startups, mid size and high-level companies, who wish to influence the key decision makers within the urban transport infrastructure industry.

**Print Advertisement in Urban Transport Infrastructure Journal**

<table>
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<tr>
<th>Premium Positions</th>
<th>Non-Premium Positions/Content</th>
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<td>Front Cover, Inside Front Cover, First Opening, Back Cover, Inside Back Cover, Centre Double Spread</td>
<td>Between Editorial, Double Spread, Sponsored Articles/Interviews</td>
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<td>Other than Home Page, Tenders Listing, Events Listing, Job Listings, Corporate Directory</td>
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**URBAN TRANSPORT INFRASTRUCTURE**
**EDITORIAL CALENDAR 2019**

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<th>Issue</th>
<th>Publication Date</th>
<th>Cover Story</th>
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<td>7th May 2019</td>
<td>Multi-Model Transport</td>
<td>MRTS, BRTS, RRTS, Metro, HSR, Auto, Car, Drone, Air Taxi, Pods, Transit Hub etc.</td>
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<tr>
<td>Sep. 2019</td>
<td>7th Sep. 2019</td>
<td>Road Transport, EVs &amp; Shared Mobility</td>
<td>Public Transport, BRTS, Roadways, Shared Car, Logistics, Electric Vehicles etc.</td>
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<tr>
<td>Nov. 2019</td>
<td>7th Nov. 2019</td>
<td>Multi-Model Transport</td>
<td>MRTS, BRTS, RRTS, Metro, HSR, Auto, Car, Drone, Air Taxi, Pods, Transit Hub etc.</td>
</tr>
</tbody>
</table>

**KEY PEOPLE**

**Mamta Shah**
Managing Editor & CEO
Mrs. Mamta Shah is a notable Journalist & Entrepreneur in Urban Transport domain. She was founder Director of Symbroj Media Pvt. Ltd. and Managing Editor of Metro Rail News.

**Vinod Shah**
Principal Advisor & COO
Mr. Vinod Shah is a professional Media Planner, Business Strategist, and RTI Activist possess over 15 years of experience in Editorial, PR and Communication in Urban Public Transport sector.

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